

# IOWA STATE UNIVERSITY

Office of the President

## Responding to Unprecedented Demand

Legislative Fiscal Committee

Steven Leath, President  
November 20, 2015

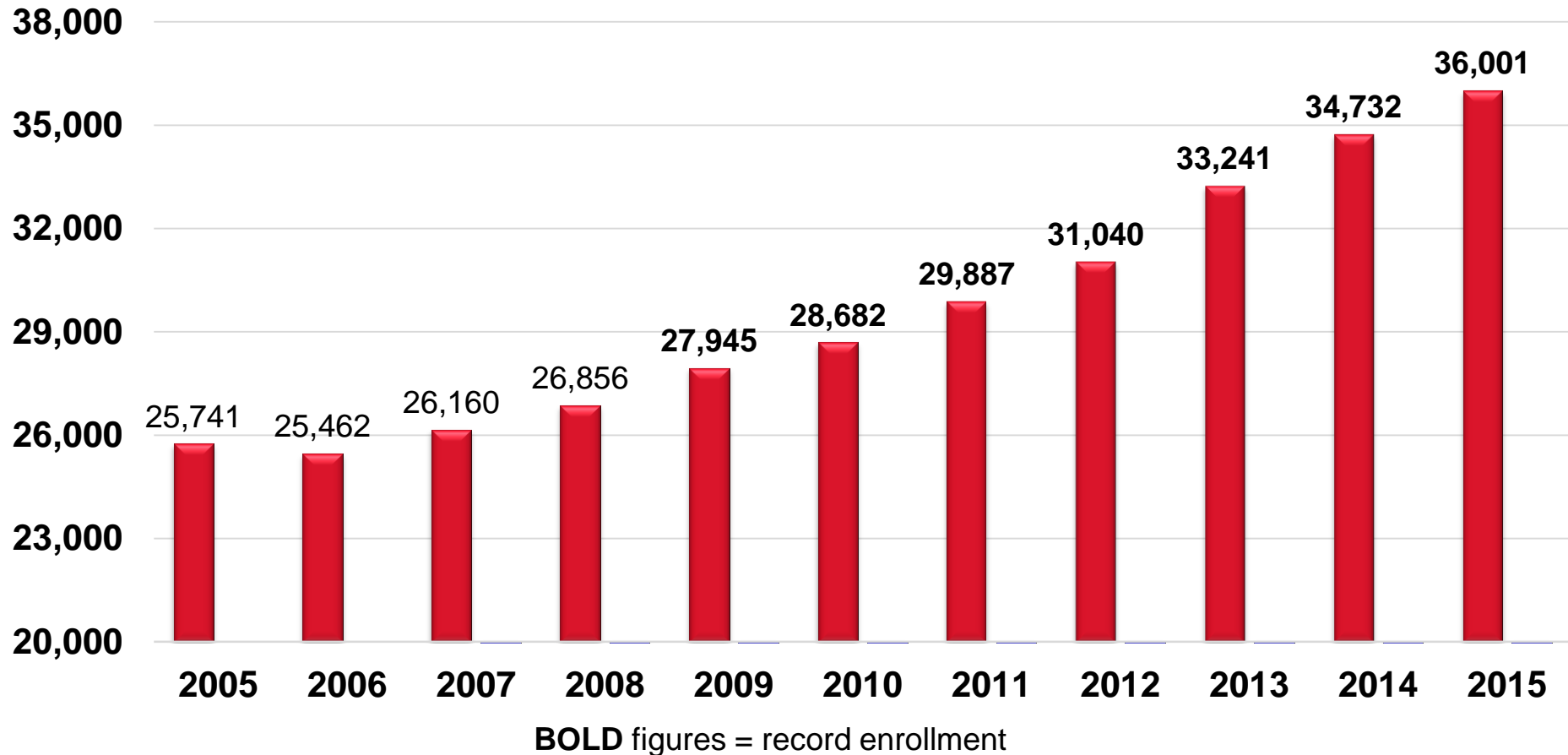
# 7 Consecutive Years of Record Demand

- Outstanding Student Experience
- Commitment to Land Grant Mission
  - ✓ Education
  - ✓ Research
  - ✓ Service
- Guided by key principles
  - ✓ Embracing Diversity
  - ✓ Accessibility
  - ✓ Affordability



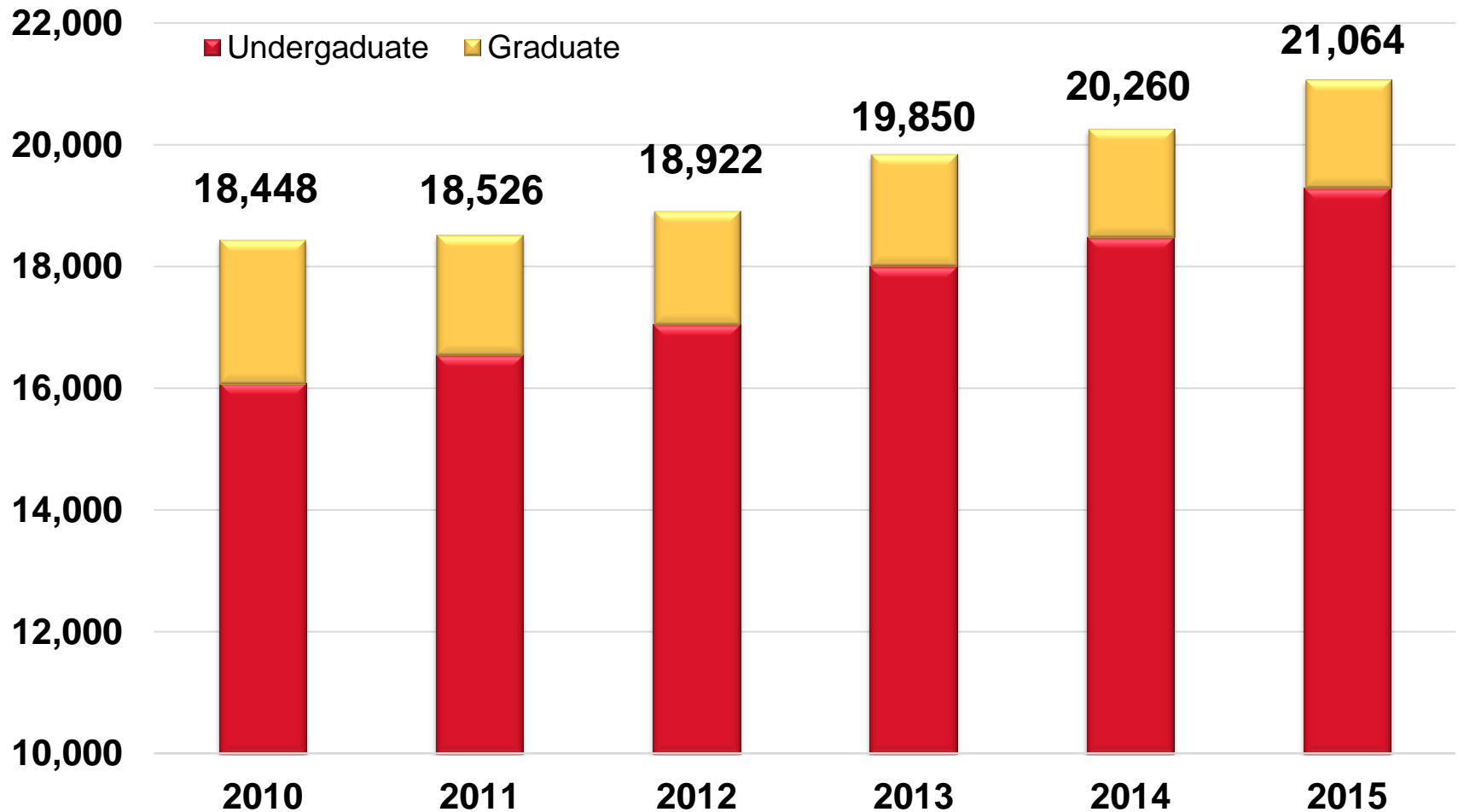
# Total Enrollment Growth

↑ 40% over past decade; 7 consecutive years of record enrollment



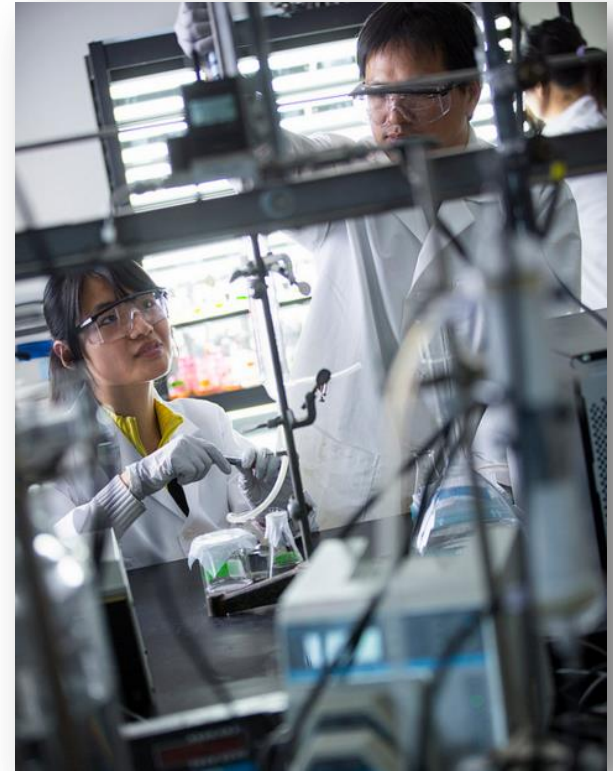
# Enrollment Growth: Resident Students

## 64% of undergraduates from Iowa



# Why an Iowa State Degree?

- Top-rated programs in Engineering, Biosciences, and Agriculture
  - **68%** growth/past decade
  - Fall 2015: 14,961 students (42% of student body)
- **10%** growth in College of Business (over Fall 2014)
- **87.4%** First-Year Retention Rate
- **95%** Placement Rate
- **4.5%** Decline in avg. Student Debt load last year
  - **9%** Decline over last 3 years
- Lowest tuition and fees compared to peer group
- ✓ **Great Value at an Affordable Price**





# Expanding Capacity: New Buildings



Hansen Agriculture Student Learning Center (top)



Elings and Sukup Halls:  
Department of Agricultural  
and Biosystems Engineering  
(left)



# Expanding Capacity: New Buildings



Advanced Teaching &  
Research Building:  
Department of Plant Path &  
Microbiology (top left)



Bessey Hall addition: biology  
teaching hub (top right)

Student Innovation Center  
(bottom)



# Expanding Capacity: Student Housing

60% increase in demand over past decade

- 780 bed residence hall
- 1500 leased beds
- Frederiksen Court expansion





# Campustown Revitalization



# ISU Research Park Expansion



Economic  
Development Core  
Facility

Opening Spring 2016





# Repurposing Space & Improving Utilization

- Kingland Building & Economic Development Core Facility = ~70,000 square feet of new space
- Free up critical space on central campus to be repurposed for students and faculty
- TIER Review: Improve space utilization and scheduling





# Expanding Capacity: Students' Needs

- Additional CyRide buses, expanded service hours & routes
- Student Health Center improvements
- Extend hours/expand locations of testing centers
- Increase dining and food options: reopen Friley Dining Hall, more food trucks
- Wireless network improvements



# Student-to-Faculty Ratio

- **Current Ratio 19:1**; highest among Regents institutions, second highest among peer group
- **Goal Ratio 16:1**; more faculty needed in high-demand/high-impact & fundamental programs
- **FY17 Legislative Request:**  
\$8.2 million increase



# Investments in Student Success

- **Support Services:** Advising, Tutoring, Supplemental Instruction
- **Learning Analytics:** Improve retention and graduation rates
- **Affordability:** Financial literacy, lower-cost paths to degree
- **Online Learning & Technology Infrastructure:** Anytime, anyplace learning, flipped classroom format
- **Safe & Welcoming Campus:** Public safety, accessibility compliance program





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## Iowa State Model for Success:

- ✓ Access
- ✓ Affordability
- ✓ High-Quality
- ✓ Proven Programs

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